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To Teach, Serve, and Inspire Officials Worldwide

Viewed by over 100,000 Coaches and Officials in 90 Countries Around the World
Season 7 | November 2014

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Move to Improve on Free Throws



There are seven days in a week, seven colors in a rainbow, seven notes on a musical scale, and seven seas and seven continents on Mother Earth.

Now whether the number seven actually is 'lucky,' or if it is most peoples favorite odd number, is a matter of debate and personal choice, but we at **REF 60** are proud to be back for our seventh season hosting, [60 Seconds on Officiating](#) with our first topic being "[Move to Improve on Free Throws.](#)"



It's hard to imagine that a conversation about finding a way to bring more substance and context to the rules of basketball for officials, has grown from a few written essays delivered to a handful of local referees in Southern New Jersey, to a subscriber list of more than 12,000 interested followers for a website that has welcomed more than 120,000 unique visitors each year.

The subscribers and viewers to our **REF 60** site (ref60.com) run the officiating gamut – from youth leagues, to high school and college, all the way to the pro ranks in the US and around the world – and all enjoy the fresh analysis of rules and game situations that has made a meaningful contribution to their growth as an official.

Whether your officiating Pee Wee's or professionals, our message and commitment is the same for this 2014-15 season as it was when we pushed out our first **REF 60** post in November 2008; and that is to bring you small, steady portions of relevant rule-related content in a style that is easy to absorb, and more importantly, easy to recall and implement in the heat of a game.

And we are happy to tell you that the **REF 60** model that rolled off the line seven years ago has been greatly improved and boasts of many upgrades, such as a more comprehensive and viewer-friendly website; our soft cover and e-book publications, [Beyond The Rules Volumes One and Two](#); and our expanded social media presence on Facebook and Twitter, that will no doubt enhance your officiating experience.

So we welcome you back for our seventh season and we embrace the literary power of this

So we welcome you back for our seventh season and we embrace the literary power of this special number (i.e Snow White and her 7 Dwarves; Special Agent James Bond and his 007 designation; Sinbad and his 7 voyages; and Shakespeare's 7 Ages of Man...) with the promise to deliver basketball officiating content that will make a marked improvement on your game!

-- Billy Martin and Tim Malloy

Click below to read:

["Move to Improve on Free Throws"](#)

By Officials – For Officials
100% of the proceeds benefit continuing education for scholastic and collegiate basketball referees.

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